

# Vivek Vikani

## PRODUCT MANAGER

### SUMMARY

As a product manager my strengths include defining product vision, interfacing with clients, stakeholders and engineering teams to bring the product vision to life. Focused on asking the right questions and iterating on the best ideas to build great products.

**Key Competencies:** Feature Discovery, Stakeholder Management, Feature Prioritization, Agile Product Management

### EXPERIENCE

#### Product Manager | Startbahn

📅 June '21 - Present 📍 Tokyo, Japan

Driving product management for Startbahn Cert., a B2C service to manage artwork certificates issued on the Startrail blockchain.

- Successfully launched **White label API solution** within 2 months, by conducting **user research**, creating **technical specifications**, managing development progress and **communicating with clients** to ensure smooth integration, resulting in a new revenue stream for the company.
- **Increased "Cert Transfers", a core user action, by 25% WoW**, resulting in a positive impact on the company's core mission of tracking the provenance of Artwork.
- Improved **product quality** and **team efficiency**, by revamping specification documents, sprint planning process and backlog refinement process, resulting in a **10% reduction** in bug tickets per sprint and **15% increase** in sprint velocity.
- Instituted **process improvement meetings** with other product managers to identify areas of improvement and brainstorm potential solutions.

#### Product Manager | Rakuten Inc.

📅 Dec '20 - May '21 📍 Tokyo, Japan

Product manager for Cloud based API platforms, reducing cost & time to market for 50+ Rakuten businesses, serving over 1 billion users.

- Incharge of **full product-development lifecycle**, including strategic planning, requirements analysis and feature launches.
- Introduced use of themes to improve prioritization, which led to a **50% increase in new feature rollout** quarter over quarter.
- Improved release approval processes resulting in a **75% decrease** in time required for release approvals.

#### Lead Engineer | Rakuten Card

📅 Apr '18 - Nov '20 📍 Tokyo, Japan

Led a team of 3 engineers as a lead engineer and product manager, to conceptualize and build platforms for Raktuen's fintech services.

- **Charted a vision for a blockchain platform** with senior leadership, to be utilized by Rakuten's fintech services (R-Pay, Edy, R-Cash) **to reduce transaction fraud** and **decrease internal audit costs**.
- Led end to end platform development and management from **ideation to successful product launch**.
- Increased overall platform capacity from **150 QPS to 2000 QPS**, by introducing an asynchronous messaging queue in system architecture.

📍 Tokyo, Japan

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🌐 [vivekvikani.com](http://vivekvikani.com)

### SKILLS

#### Tools

JIRA, Confluence, Notion, Git, Metabase, Kibana, Metabase, Figma

#### Tech

Java, Kotlin, GraphQL, SQL, Hyperledger Fabric, Ethereum, Kafka

### LANGUAGES

[English](#) - Full Professional Proficiency

[Japanese](#) - Elementary Proficiency

### CERTIFICATIONS

[Rakuten Certified Product Manager](#)

📅 Issued Dec 2020

### PUBLICATIONS

[Survey of unsupervised machine learning algorithms on precision agricultural data](#), in ICII ECS (Innovations in Information, Embedded and Communication Systems), 2015 International Conference on (pp. 1-8). [IEEE](#)

### EDUCATION

[Bachelor's Degree, Information Technology](#)  
NMIMS University

📅 2012 - 2016

📍 Mumbai, India

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## Software Engineer | Rakuten Pay

📅 Oct '16 - Mar '18

📍 Tokyo, Japan

Collaborated with cross functional teams to build a robust payment platform.

- Implemented server side features and APIs to support push notification, which made it possible to **notify merchants about user payments** in near real time.
- Revamped existing code to **reduce payment processing time** for users **by 50%**.

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## Freelance Android Developer & Consultant

📅 Jan '15 - Sept '16

📍 Mumbai, India

Strategized, designed and developed android apps for niche markets.

- **Reduced time required** to do complex business calculations for cotton gin owners in rural India by **90%** by releasing an android app ([link](#)).
- Worked with clients to **bring their product vision to life** by designing and developing android apps in many verticals.